


Community Concerns

64% Two thirds of the community are concerned about **COVID**.
no change








88% But **cost of living** remains the top concern among West Australians.
+3%

Changing Behaviours

With the WA community remaining cautious of public places and crowds, **online behaviours** are increasing as a result of COVID. While it has taken some time for behaviours to develop, West Australians are now reporting an increase in online shopping, socialising and meal delivery behaviours.

People are more likely to...

	31% +8%	Be doing online shopping
	29% +9%	Connect with friends and family through digital apps
	21% +8%	Buy groceries online from supermarkets
	21% +8%	Use home delivery services for takeaway food and drink
	18% +9%	Use home delivery services for groceries

These shifts are driven by the under 55s, and strongest among under 35s.

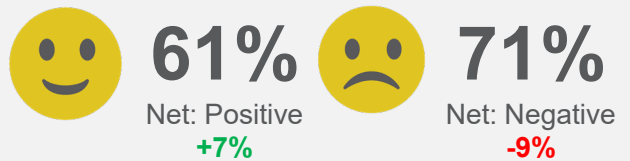
In the news last fortnight:



- Cost of living pressure and speculation on interest rates continued to dominate the news, along with the federal election.
- A dramatic easing of COVID restrictions, including the removal of mask mandates.

WA Mood

Despite these underlying concerns, things are looking up for WA.



The community is less frustrated (20%, down from 28% last wave) and more optimistic (27%, up from 21%). Young people still bear the brunt and are more likely to be overwhelmed (27% among under 35s, compared to 12% of over 35s).



There are increasing concerns about the **health of the economy** (80%), up from 73% last wave. Younger West Australians (under 35) are most concerned about the state's economy.



Younger West Australians are also more concerned about their **mental health** (63%) and **job security** (48%) than older cohorts.

Frequency of accessing COVID information has declined in recent weeks.

37% Just over a third are accessing information daily.
-8%

